

Title: Coca-Cola: Share The Magic
Revision

12/7/23

FADE IN:

1. EXT. MOVIE THEATER - NIGHT

Two sisters are standing outside the entrance of a movie theater. Through the glass in front of them, a group of high school seniors is seen hanging out in the lobby. The younger sister, Ivy, takes a deep breath while looking at them.

Her older sister, Cora, gently smiles and signs "Feeling shy?" in American Sign Language (all signing will be subtitled). Ivy is caught off guard, but quickly grins and signs "I'll be ok as long as we do it together." They hug and begin moving forward together into the theater.

2. INT. MOVIE THEATER LOBBY - CONTINUOUS

The sisters approach the group of friends standing near the concession stand, having just received their cups of Coca-Cola and buckets of popcorn. Cora says "Hey guys! This is my sister Ivy who I was telling you about!" The friends smile and wave to Ivy, who begins to blush as she enthusiastically waves back.

One of the friends is holding two cups of ice-cold Coca-Cola. She offers it to the younger sister as they begin walking towards the auditorium. Ivy's signs "Thank you!" and her eyes light up as she accepts the cup, beaming as she takes a sip.

3. INT. MOVIE THEATER - MATCH CUT

Ivy finishes taking a sip of the Coca-Cola and sets down the cup. Her glasses reflect the theater screen and the closed caption device in front of her.

She notices something on the closed caption device that makes her giggle and points it out to the friend next to her, who begins giggling as well. Cora affectionately chuckles as she watches Ivy gain more confidence, all while sipping her own Coke with a soft smile.

The whole group is shown laughing, chatting, snacking on popcorn, and sipping their cups of Coca-Cola together as new friends.

New changes:

- The two sisters have been given a names as we continue to build their characters:
 - Ivy (the younger sister) and Cora (the older sister)
- The opening scene is a bit different, reflecting the dynamic of a sibling relationship where it's ok to tease the other a bit. We also feel like this helps the viewer understand that Ivy is learning that it's ok to admit she's feeling shy and she's learning to meet more new people.
 - If we wanted, we could even give this conversation a bit more of a sibling banter feel like the following:
 - Cora: "You're feeling shy/are you being shy?"
 - Ivy: "No I'm not! ... Well, I guess a little bit."
 - Cora: "You'll be fine."
 - Ivy: "I know."
- More attention is given to Cora when introducing Ivy to her friends, showing that she's excited for her friends to meet her.
- Near the end, the new interaction between Ivy and one of the friends is meant to feel more genuine and natural between a teenager who is deaf and a teenager who is not.
 - Instead of trying to sign something, we thought it would be more natural to point and giggle together.
- This version now incorporates the closed captioning device as a plot driver instead of an idle participant. We imagined Ivy sees a funny caption like "dramatic ghost sounds" or "intense awkward silence" that makes her giggle and wants to share her unique point of view with the friend.